

DAY 1WEDNESDAY
June 21, 2017

8:00 AM	REGISTRATION & CONTINENTAL BREAKFAST
8:30 AM	INTRODUCTION - PRESENTER & PARTICIPANTS
8:50 AM	<p>WHY STAGE-GATE AND WHY LOOK BEYOND - ARE CURRENT IDEAS-TO-LAUNCH METHODS OBSOLETE?</p> <ul style="list-style-type: none"> • Common issues include: too linear, too rigid, and too planned to handle dynamic projects, does not encourage experimentation • OK for small projects, not for "breakthrough new products" – does not promote innovation • Gates are too structured, too financially-based -- good projects killed for wrong reason
9:45 AM	<p>INTERACTIVE EXERCISE A:</p> <ul style="list-style-type: none"> • What's wrong with the Idea-to-Launch method or system in my company? • What needs fixing?
10:15 AM	NETWORKING BREAK
10:30 AM	<p>MAKING YOUR GATING SYSTEM ADAPTIVE AND FLEXIBLE</p> <ul style="list-style-type: none"> • Spiral development, strategic pivots & the MVP (minimum viable product) • Context based – one size does not fit all projects • I2L systems for technology & platform projects • Your customized project canvas – the risk-based contingency model
12:00 PM	<p>INTERACTIVE EXERCISE B:</p> <ul style="list-style-type: none"> • Reflection & Exchange about Adaptive and Flexible Stage-Gate System for Your Business
12:30 PM	NETWORKING LUNCH
1:30 PM	QUESTIONS FROM THE 'HOT QUESTIONS BOARD' - INTERACTIVE Q&A SESSION
1:45 PM	<p>THE AGILE-STAGE-GATE HYBRID MODEL (USING AGILE DEVELOPMENT FOR PHYSICAL/HARDWARE PRODUCTS)</p> <ul style="list-style-type: none"> • Spiral development, strategic pivots & the MVP (minimum viable product) • Context based – one size does not fit all projects • I2L systems for technology & platform projects • Your customized project canvas – the risk-based contingency model
3:30 PM	<p>INTERACTIVE EXERCISE C:</p> <ul style="list-style-type: none"> • Reflection & Exchange about Agile-Stage-Gate Approach
4:00 PM	<p>HOW TO INTEGRATE AGILE PROJECT MANAGEMENT INTO AN IDEA-TO-LAUNCH GATING SYSTEM - THE BEST OF BOTH, THE AGILE-STAGE-GATE HYBRID MODEL</p> <ul style="list-style-type: none"> • Some details of the Agile-Stage-Gate hybrid system • Modifications needed for manufactured products • Why this hybrid approach works – results you should expect - examples and illustrations • Results from industry, examples and illustrations • Challenges in making it work • Continued tomorrow
5:00 PM	QUESTIONS FROM THE 'HOT QUESTIONS BOARD' - INTERACTIVE Q&A SESSION
5:15 PM	WRAP UP AND END OF DAY 1

8:00 AM	CONTINENTAL BREAKFAST
8:30 AM	REVIEW OF DAY 1 & QUESTIONS FROM THE 'HOT QUESTIONS BOARD'
8:45 AM	CONTINUED FROM DAY 1: HOW TO INTEGRATE AGILE PROJECT MANAGEMENT INTO AN IDEA-TO-LAUNCH GATING SYSTEM - THE BEST OF BOTH, THE AGILE-STAGE-GATE HYBRID MODEL <ul style="list-style-type: none"> • Some details of the Agile-Stage-Gate hybrid system • Challenges in making it work & solutions
9:30 AM	INTERACTIVE EXERCISE D: <ul style="list-style-type: none"> • Agile-Stage-Gate Hybrid Model - Key Take-Aways
10:00 AM	NETWORKING BREAK
10:15 AM	THE RIGHT IDEA-TO-LAUNCH (I2L) SYSTEM - ACCELERATED & FASTER TO MARKET <ul style="list-style-type: none"> • A lean and nimble system – value stream analysis • Accelerating the system via concurrent tasking • Resourcing projects properly – dedicated resources to drive projects to market • Sharpening the fuzzy-front end – better scoping to speed projects to market
11:30 AM	INTERACTIVE EXERCISE D: <ul style="list-style-type: none"> • How Can We Accelerate Our New-Product Projects
12:00 PM	QUESTIONS FROM THE 'HOT QUESTIONS BOARD' - INTERACTIVE Q&A SESSION
12:30 PM	NETWORKING LUNCH
1:30 PM	PICKING THE RIGHT PROJECTS - INTEGRATING AGILE INTO EFFECTIVE PORTOFOLIO MANAGEMENT <ul style="list-style-type: none"> • Lean Gates with Teeth – learning to kill the 'dog' projects • Picking the right projects – the best tools to use • Profiling methods (scorecards) and risk-based methods for project selection • Committing the resources at gates Integrating Agile into Gates • What changes to role of Gatekeepers? • The role of line managers & their power with strong agile teams
3:00 PM	INTERACTIVE EXERCISE E: <ul style="list-style-type: none"> • Integrating Agile into Effective Portfolio Management
3:30 PM	NETWORKING BREAK
3:45 PM	QUESTIONS FROM THE 'HOT QUESTIONS BOARD' - INTERACTIVE Q&A SESSION
4:00 PM	INTERACTIVE EXERCISE F: <ul style="list-style-type: none"> • Next Steps for You – Making It Work in Your Own Company (with feedback)
4:15 PM	HIGHLIGHTS FROM THE SEMINAR
4:40 PM	WRAP UP AND END OF SEMINAR, BEGINNING OF IMPLEMENTATION